

Title (Ekonomia międzynarodowa)	Code 1011102331011130515
Field Management - Full-time studies - Second-cycle studies	Year / Semester 2 / 3
Specjalty Enterprise Management	Course elective
Hours Lectures: 1 Classes: 15 Laboratory: - Projects / seminars: -	Number of credits 2
	Language -

Lecturer:

prof. dr hab. Eulalia Skawińska
Katedra Nauk Ekonomicznych
ul. Strzelecka 11
60-965 Poznań
tel. 061 665 33 93
e-mail: eulalia.skawinska@put.poznan.pl

Faculty:

Faculty of Engineering Management
ul. Strzelecka 11
60-965 Poznań
tel. (61) 665-33-74, fax.
e-mail: office_fem@put.poznan.pl

Status of the course in the study program:

International Economics

Assumptions and objectives of the course:

The aim of the course is to broaden the ability of understanding the basic aspects of company's competitiveness and the out- and inside their conditions of existing, the understanding of the competitive advantage creation on the market.

Contents of the course (course description):

The economic growth and development. Economic development on the world (conception, kinds, factors, barriers, borders). The activity of international economic entities in globalization process (the characteristic of international organisations and evaluation). Economic international integration. Evolution of international exchange system, world trade policy and finance, international market. Multinational companies

Introductory courses and the required pre-knowledge:

-Having the knowledge of economics, the basic mechanism that are taken place on the market.

Courses form and teaching methods:

-Lecture. Verbal method. Using pictures, graphs and photos, tables with data.

Form and terms of complete the course - requirements and assessment methods:

Written test - multichoice

Basic Bibliography:

Additional Bibliography: